



Organic SEO Reputation Management Paid Search



Google
Partner



For over 20 years,
We have been helping our clients
rank with local and organic SEO services
and promote a positive online reputation



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Ranked by the leading SEO portals in the Top 10 list of SEO & Reputation Management companies in the world for over 20 years!



FindBestSEO

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SEO Image

#1 of Best Reputation Management of 2017



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SEO Case Study

Sotheby's
INTERNATIONAL REALTY



SEARCH

PROPERTIES

AGENTS

STORIES

New York, NY

United States • \$65,000,000

SEE DETAILS →

Sotheby's is one of the world's largest realtors of luxury homes and real estate. They have been a client of SEO Image for over 9 years. Successfully maintaining numerous Top 10 rankings through 4500 Google algorithm changes.

Objective:

Develop a ranking strategy to increase luxury and real estate related keywords for Sotheby's owned brokerages.

Results:

SEO Image produced Top 10 rankings for numerous regions nationwide. Targeting over 90 terms. Numerous SEO Audits were performed and the client was placed in the Top 10 for over 90% of its target real estate keywords. The Top 5 for over 60% of its keywords and Top 3 for 45% of its keywords.

Before SEO Image, the company did not rank for any keywords. After SEO Image, Sotheby's International Realty, Inc, achieved Top 10 rankings and increased organic traffic by 400%.

SEO Case Study

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Want to
Reduce Your
PKI Set-Up
Costs?

GlobalSign PKI Survey Results

This free eBook unveils the surprising results from our PKI survey of over 300 IT professionals in the US and UK.

Objective:

Develop a ranking and linking strategy to increase SSL related terms for GlobalSign in the UK and the US.

Results:

SEO Image produced Top 10 rankings for numerous SSL terms on Google.com and Google.co.uk. Super competitive terms including; SSL, SSL Certificates, EV SSL and many more.

Before SEO Image, the company did not rank in the Top 30 for any competitive SSL keywords prior to SEO Image. After SEO Image, they achieved Top 10 rankings, in most cases Top 5 for extremely competitive and general terms and gained a ranking strategy which continues to work for them to this day.

Integrated Internet Marketing



Search Engine Optimization



Online Reputation Management



PPC Management



Social Media Marketing



SEO Consulting



Link Building



What is SEO (Search Engine Optimization)?

Search Engine Optimization (SEO) is a process that increases the rankings of a website for a specific set of keywords and keyword phrases. It's core elements are classified as on-page optimization and off-site optimization.

Our services promote businesses online for targeted keyword rankings on search results.

Onsite Optimization



reporting



Offsite Optimization



backlinks



Content marketing



public relations

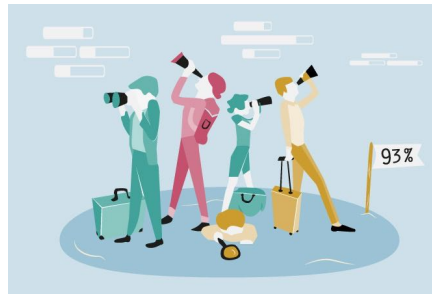
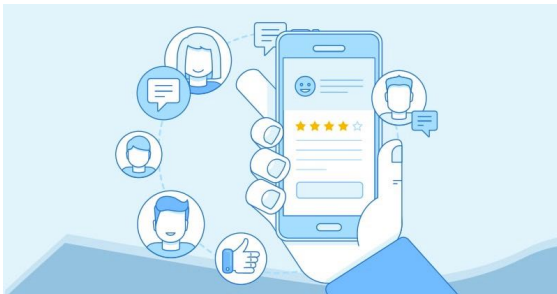


social media

What is Online Reputation Management (ORM)

Reputation Management can be defined as the activities performed by an individual or an organization to maintain or create a frame of mind around themselves in the public eye, and in particularly throughout the web.

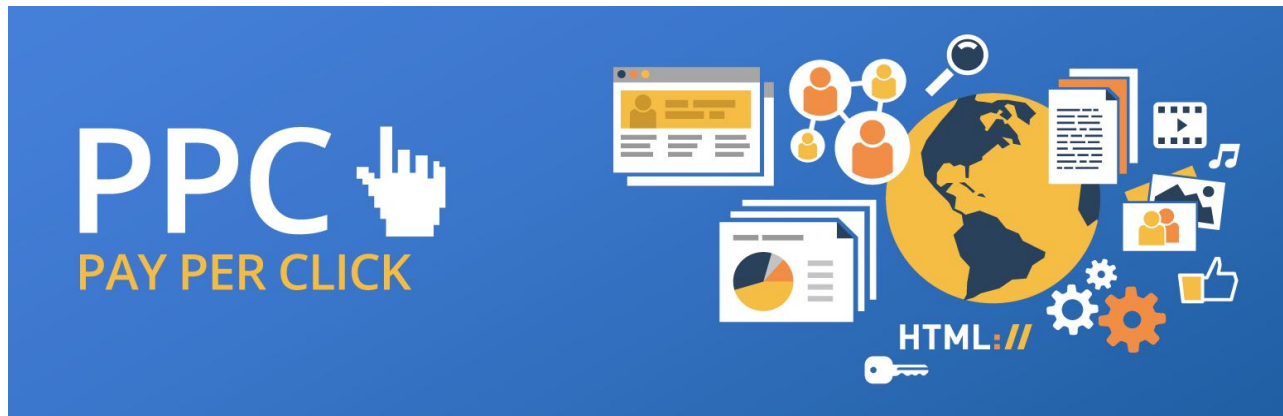
Our services promote the positive and push down undesired results and reviews.



What is PPC?

PPC stands for pay-per-click, a model of internet marketing in which advertisers pay a fee Each time one of their ads is clicked. Essentially, it's a way of buying visits to your site.

The key to a successful PPC campaign is analyzing the ROI carefully for each search term and spending more on the search terms that are performing while cutting costs on those that aren't.





Solutions for Clients

- The Foundation - Assess and strategize for success with keyword research, site audit, onsite SEO optimization, social signals review, competitive analysis.
(Month 1 - 2)
- The Ramp Up - Rank higher for top targeted keywords, deep optimization, citations, increased promotion, backlinks, cohesive social strategy, content marketing and PR to improve rankings and traffic.
(Month 2 - 3)
- Up and Ongoing - Continue to see higher rankings and traffic with ranking reports, ongoing optimizations, promotions and strategies to drive more revenue.
(Month 3 + Ongoing)



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