

Organic SEO Generative Engine Optimization Reputation Management Paid Search





For over 22 years, We have been helping our clients rank with local and organic SEO services and promote a positive online reputation



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business

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Accolades

Ranked by the leading SEO portals in the Top 10 list of SEO & Reputation Management companies in the world for over 20 years!



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Respected Clients





SEO Case Study



Sotheby's is one of the world's largest realtors of luxury homes and real estate. They have been a client of SEO Image for over 9 years. Successfully maintaining numerous Top 10 rankings through 4500 Google algorithm changes.

Objective:

Develop a ranking strategy to increase luxury and real estate related keywords for Sotheby's owned brokerages.

Results:

SEO Image produced Top 10 rankings for numerous regions nationwide. Targeting over 90 terms. Numerous SEO Audits were performed, and the client was placed in the Top 10 for over 90% of its target real estate keywords. The Top 5 for over 60% of its keywords and Top 3 for 45% of its keywords.

Before SEO Image, the company did not rank for any keywords. After SEO Image, Sotheby's International Realty, Inc, achieved Top 10 rankings and increased organic traffic by 400%.



SEO Case Study



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GlobalSign PKI Survey Results

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This free eBook unveils the surprising results from our PKI survey of over 300 IT professionals in the US and UK.

Objective:

Develop a ranking and linking strategy to increase SSL related terms for GlobalSign in the UK and the US.

Results:

SEO Image produced Top 10 rankings for numerous SSL terms on Google.com and Google.co.uk. Super competitive terms including; SSL, SSL Certificates, EV SSL and many more.

Before SEO Image, the company did not rank in the Top 30 for any competitive SSL keywords prior to SEO Image. After SEO Image, they achieved Top 10 rankings, in most cases Top 5 for extremely competitive and general terms and gained a ranking strategy which continues to work for them to this day.



Integrated Internet Marketing Services



Online Reputation Management



Generative Engine Optimization – AI SEO

PPC Management

SEO Consulting

Link Building

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What is SEO (Search Engine Optimization)?

Search Engine Optimization (SEO) is a process that increases the rankings of a website for a specific set of keywords and keyword phrases. Its core elements are classified as on-page optimization and off-site optimization.

Our services promote businesses online for targeted keyword rankings on search results.



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What is Online Reputation Management (ORM)

Online Reputation Management can be defined as the activities performed by an individual or an organization to maintain or create a frame of mind around themselves in the public eye, particularly throughout the web.

Our services promote the positive and push down undesired results and reviews.



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What is Generative Engine Optimization?

Generative Engine Optimization (GEO) is the practice of optimizing content and online assets to perform well within generative AI systems, such as AI-driven search engines like ChatGPT & Google Gemini. Unlike traditional SEO, which focuses on improving organic rankings, GEO tailors content to be accurately understood, retrieved, and utilized by AI systems that generate direct answers to user queries.

As generative AI tools become more integrated into search experiences, businesses and content creators must adapt by emphasizing semantic relevance, natural language alignment, and data-rich, actionable content. Generative Engine Optimization also involves creating authoritative and fact-checked material to ensure AI systems trust and prioritize your content when generating responses.



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What is PPC?

PPC stands for pay-per-click, a model of internet marketing in which advertisers pay a fee Each time one of their ads is clicked. Essentially, it's a way of buying visits to your site.

The key to a successful PPC campaign is analyzing the ROI carefully for each search term and spending more on the search terms that are performing while cutting costs on those that aren't.



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